

2009-2010 ADVERTISING ORDER FORM
Georgia Speaker Magazine

Reserve your space in the **Georgia Speakers Magazine** today! Reach accomplished speaking professionals who need your services. The Georgia Chapter of the National Speakers Association is the premier organization for professional speakers in the state of Georgia, and through the Georgia Speakers Magazine you can reach those serious about growing their careers.

Editorial Calendar

Issue	Focus Topic	Editorial Due Date	Ad Space Reservation Date	Ad Art Due
Fall October 2009	Humor	August 1, 2009	August 1, 2009	August 14, 2009
Winter January 2010	Marketing	October 31, 2009	October 31, 2009	November 13, 2009
Spring April 2010	Building Business	February 6, 2010	February 6, 2010	February 19, 2010
Summer July 2010	Technology	May 8, 2010	May 8, 2010	May 21, 2010

Advertising Rates: Member Pricing

Number of Issues	Full Page	1/2 Page	1/4 Page
1 Issue	1 * \$200 = \$200	1 * \$150 = \$150	1 * \$100 = \$100
2 Issues	2 * \$185 = \$370	2 * \$140 = \$280	2 * \$95 = \$190
3 Issues	3 * \$170 = \$510	3 * \$130 = \$390	3 * \$90 = \$270
4 Issues	4 * \$155 = \$620	4 * \$120 = \$480	4 * \$85 = \$340

Advertising Rates: Non-Member Pricing

Number of Issues	Full Page	1/2 Page	1/4 Page
1 Issue	1 * \$300 = \$300	1 * \$250 = \$250	1 * \$200 = \$200
2 Issues	2 * \$280 = \$560	2 * \$235 = \$470	2 * \$190 = \$380
3 Issues	3 * \$260 = \$780	3 * \$220 = \$660	3 * \$180 = \$540
4 Issues	4 * \$240 = \$960	4 * \$205 = \$820	4 * \$170 = \$680

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For guaranteed placement, add an additional 15% per ad. For guaranteed position reservations, contact Kelly Vandever at 770-597-1108 or email Kelly.Vandever@CommunicationsForEveryone.com.

Ad Sizes

Full Page	1/2 Page	1/4 Page
8.25" x 10.75	6.5" x 4.5"	Vertical 3.17" x 4.5" Horizontal 4.5" x 3.17"

Format - Ad accepted in pdf or jpeg format. Jpeg requires 300 dpi or better for the best print quality.

Four Color - Magazine is printed in four color.

Copy Acceptance/Mechanics - The publisher reserves the right to reject any advertising considered objectionable in wording or appearance.

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To place your ad, please complete the form below, and mail payment information to:

NSA Georgia
2100 Roswell Road
Suite 200 C PMB 214
Marietta, GA 30062
Office Number: 770-445-4797
Fax Number: 678-560-9112

Email artwork to Kelly Vandever at Kelly.Vandever@CommunicationsForEveryone.com
by the Ad Art Date noted above. For guaranteed position, contact Kelly Vandever at
770-597-1108 or by email at Kelly.Vandever@CommunicationsForEveryone.com.

Advertiser:

Business Name _____

Representative Name _____

Business Address _____

Telephone Number _____

Advertisement Details:

Ad Size _____ Frequency _____

Advertising Insertion Dates:

Fall/Oct ___ Winter/Dec ___ Spring/Apr ___ Summer/Jul ___

Guaranteed Position _____

Ad Rate \$ _____

Guaranteed Position (15% each ad) \$ _____

Total Cost per ad insertion \$ _____

Total amount of agreement \$ _____

Payment:

Check Enclosed _____

Invoice Me _____

Credit Card _____ Amex ___ Visa ___ M/C ___

Name on card _____

Card Number _____

Expires _____

Signature _____

Bill Address (If different from above) _____
